



Actuaries Institute.

Finding your next star performer

Advertising your actuarial roles

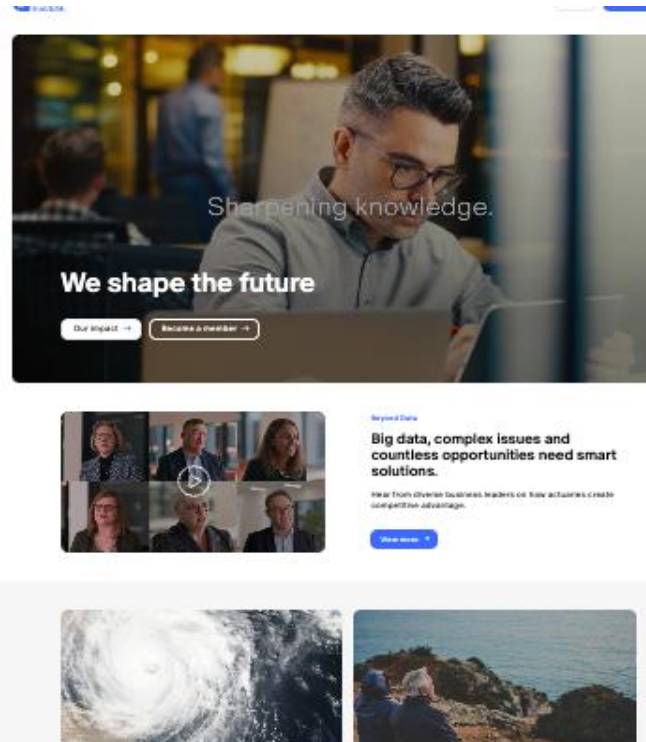


Speak to your talent where they are

Cut through the noise and connect directly with your ideal candidates



5,800+ members, covering all Australian-certified actuaries



#1 Google-ranked website for 'actuary'.
1.6m+ page views per year



Exceptional email engagement rates – open and click-through rate 2x higher than industry average

Career-motivated candidates across multiple sectors

- One of the key drivers for membership is support in achieving **their next role**.¹
- **Job advertisements are the most clicked links** within our weekly news EDM, the Bulletin, receiving up to **760 clicks** per link.
- **51% of members are Fellows**, creating value and driving growth across organisations, ranging from data and technology to government and regulatory agencies, wealth management to climate and sustainability, general insurance to ecommerce.

1. ActuariesInstitute 2023 Membership survey

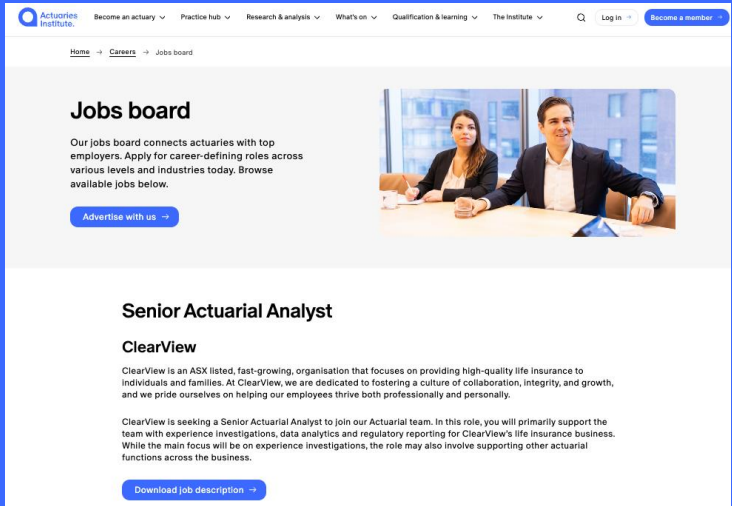
	Members	%	Primary / Secondary %
General Insurance	1,650	29	43
Life Insurance	1,395	25	38
Data Science	443	8	34
Superannuation	337	6	17
Investment fund	292	5	21
Banking	248	4	15
Risk	141	2	21
Reinsurance	165	3	17
Health	171	3	14
Finance	100	2	15

Advertising matrix

Exposure	
Bulletin – weekly newsletter, 5.5k+ subscribers	
Excellent placement in Bulletin Lead story and subject line mention	✓
Additional ‘Career Opportunity’ listings, week 2 & 3	✓
The Digest – fortnightly newsletter, 4.3k+ subscribers	
Ad placement with logo	✓
Jobs Board – actuaries.asn.au	
Ad with company logo - 4 weeks	✓

For a limited time, we are offering adverts free of charge – contact us!

EXAMPLES Jobs Board - website



Bulletin article – 5.5K readership



Looking to get more value from your data?

Find data scientists with us

Used together, **data science and actuarial skillsets can drive business innovation**, effectively manage future financial uncertainty, elevate customer experience, enhance automation, and inform better pricing, valuation and business decisions.

- **34% of our members list Data Science as their primary or secondary practice area.**
- The launch of the **Data Science Actuary** nomenclature in 2023 proved the passion of our members to showcase their advanced skills in Data Science paired with actuarial expertise.
- Actuaries are skilled data scientists:
 - All students within our Actuary program **study Data Science Principles**.
 - 58% of current Fellowship Application enrolments are **in Data Science Applications**

Bonus add-on

To help you speak directly to this audience, list in our monthly Data Science newsletter, sent to 1700+ subscribers and with an open rate 2x higher than industry average. **For a limited time, this ad space is free.**



Contact us

Don't miss out – list on our Jobs Board to find your next high potential candidate.

E: memberservices@actuaries.asn.au

T: +61 (2) 9239 6100

W: actuaries.asn.au/jobs-board

