

## Insurtech entrepreneur Iris Lun awarded Actuary of the Year

**Thursday 21 August 2025**

Insurtech entrepreneur Iris Lun has been named the recipient of the prestigious Actuary of the Year award from the Actuaries Institute for 2025. This award recognises Ms Lun's meaningful contributions to revolutionising insurance transparency across the Asia Pacific region and to the actuarial profession overall.

Ms Lun is a highly accomplished actuary and entrepreneur with more than 25 years' international experience across direct insurers and consultancies. She is the co-founder, chair and chief actuary of 10Life, Hong Kong's top insurance comparison platform, which has served more than 6.6 million users and is renowned for advocating for fair insurance practices and exposing industry issues.

Actuaries Institute CEO Elayne Grace said: "Iris Lun exemplifies the entrepreneurial spirit and innovative thinking that defines the modern actuarial profession. Her groundbreaking work with 10Life has transformed insurance transparency across the Asia Pacific region, serving millions of users while upholding the highest ethical standards. Her commitment to leveraging actuarial and data science for social good and her leadership in the insurtech space make her a truly deserving recipient of this prestigious award."

A prolific contributor to the actuarial profession across Australia and internationally, Ms Lun pioneered the use of actuarial techniques and AI for social good. She has also made a meaningful impact through several volunteer roles with the Actuaries Institute including as a member of its International Committee, Institute Board, Asia Sub-Committee and China Taskforce. Ms Lun splits her time between Melbourne and Hong Kong.

During her career, Ms Lun has been recognised as Insurtech Innovation Global Winner at the World's Digital Insurance Awards in 2023 and collected a FinTech Award for Outstanding Insurance Comparison Platform in 2022.

"I am deeply humbled and honoured to receive this recognition from the Actuaries Institute. Throughout my career, I've been driven by the belief that actuaries have a unique responsibility to make financial services more transparent and accessible for everyone. Building 10Life has been about more than creating a successful platform — it's been about demonstrating how our profession can directly improve people's lives by empowering them with better information to make crucial financial decisions. I hope this recognition inspires other actuaries to explore how they can use their skills to drive positive change in emerging industries," said Ms Lun.

Actuaries Institute President, Win-Li Toh said: "Iris Lun's contributions in transforming entire industries through insurtech, to elevating the profession's profile through award-winning public advocacy and mentoring the next generation of diverse actuarial leaders across the Asia-Pacific region make her the worthy recipient of this award.

**Ms Lun is available for comment.**

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### About the Actuaries Institute and the Profession

As the peak professional body for actuaries in Australia, the Actuaries Institute represents the profession to government, business and the community. Our members work in a wide range of fields including insurance, superannuation and retirement incomes, enterprise risk management, data analytics and AI, climate change and sustainability, and government services.

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