

Brett Gould

Deputy Appointed Actuary, Bupa

Skills & experience

Actuary with 40 years of experience spanning traditional actuarial roles and diverse business leadership including nine Appointed Actuary roles. Brett can support you in communication and influence, critical thinking, problem solving, adaptability, and commercial acumen.

Brett Gould is a qualified actuary who serves as Deputy Appointed Actuary at Bupa, a role he has held for five years. His career, beginning in 1985 and qualifying in 1991, demonstrates breadth across both traditional actuarial and diverse business roles. He has served as Appointed Actuary to two general insurers and seven health insurers, giving him deep regulatory and governance expertise. Brett has also been a director of six companies.

What distinguishes Brett's career is his willingness to work beyond conventional actuarial boundaries. He has held roles including benefit administration, quality accreditation, CFO, HR Manager, and IT start-up director (and has also taught in schools), alongside his traditional actuarial work. Having spent most of his career in consultancies, he has typically been given business-critical tasks, dealing with high-risk activities including insolvencies and M&A. His expertise centres on commercial insights, problem solving, communication, leadership, collaboration, and risk management, with strength in applied problem-solving rather than deep technical discussions or strategic career planning frameworks.

Brett wants to help people work through current issues and problems they are facing. When he was starting out, general advice from older actuaries was sometimes not helpful and easily discounted, so he focuses on addressing specific challenges rather than offering generic guidance. His mantra has been helping people, growing and learning as a person, and having a bit of fun along the way. Past mentees have provided favourable feedback on his practical, problem-focused approach. Brett can provide guidance on communication and influence, critical thinking, problem solving, adaptability, and commercial acumen.

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